

# BRIDGE BY RADIO TO AID AMATEURS IN LEARNING GAME

**Experts Will Play Weekly Games, Each Play Being Explained to Fans.**

**COOPERATING STATIONS WILL COVER NATION**

**Listeners May Visualize the Games by Playing as Radio Explains Move.**

Bridge by radio is the latest feature to be inaugurated by WSAI, Cincinnati, and associate stations for this fall and winter, according to announcements made by officials of the leading broadcasting stations throughout America.

Plans have been completed to have bridge hands played over the radio by leading bridge experts in the principal cities in America. The first bridge hand to be broadcast will be put on the air Tuesday, October 27, at 10 o'clock, Eastern standard time. As the hand is being broadcast by the experts—the plays and bids will be explained in detail so that the listeners-in will be able to play the entire game as broadcast by the experts.

The bridge hands will be prepared and played by Milton C. Work and Wilbur C. Whitehead, internationally known bridge authorities of New York. Both Mr. Work and Mr. Whitehead will choose experts from cities where stations are located which broadcast the hands, thereby putting what is known as "the supreme court of bridge" against local talent throughout America.

The following is the schedule and time for the broadcasting of the bridge games, Eastern standard time:

WSAI, every Tuesday, 10 p. m., starting October 27; WEAJ, WEEL, WFI, WGR, WWJ, WOC, WCCO, alternate Tuesdays, 10 p. m., starting October 27; WSB, KPRC, WFAA, WMC, WDOD, alternate Tuesdays, 10 p. m.; starting November 3; KFOA, every Friday, 11 p. m., starting October 30; KGW, every Tuesday, 11 p. m., starting October 27; KHJ, every Tuesday, 6:30 p. m., starting October 27; WGY, every Saturday, 9 p. m., starting October 31.

## To Reach All Parts of Nation.

The arrangements are to have WSAI broadcast weekly the entire series over a period of 24 weeks while on alternate Tuesdays the other stations will broadcast in conjunction with the Cincinnati station. By this arrangement every section of the United States will be reached. Each game will be complete within itself and will illustrate one or two salient points in connection with bridge.

The following explanation was given by Paul A. Greene, manager of station WSAI, as to the details of the plan:

The plan is to have four experts play a deal of auction bridge and to broadcast each bid and each play of the deal, together with the reason for each bid and each play. Prior to each broadcasting, listeners-in will be informed as to the names of the participants so that on the night of the game any four may play the deal, and each player be named after one of the four experts and take the same relative position at the table as that occupied by his expert namesake. The players will be told to have a pack of cards divided into suits, so that the cards as they are dealt and broadcast may be quickly selected from the pack. The result of the draw for partners and deal will be announced, and then the cards dealt to each expert. The bidding will then follow, after which each play will be announced so that the players can play the same cards that the experts do.

In other words, the auction bridge players of the country who have radios will have an opportunity to actually play the same deal played by four experts, and to learn the reasons for each bid and play when holding and playing the same cards.

The first play will take place with Mr. Work, Mr. Whitehead, E. Shepard and Sidney Lenz as the participants. Different well-known players from various sections of the country have been invited to take part in the series.