

Introduction

At the topmost level, the table-play and the defense are usually of the same standard. It is the bidding that actually generates swings and distinguishes a winning team from a losing one. Bidding as such constitutes one of the most important aspects of the game of bridge. The aim is to reach the best possible contract level on most occasions. You cannot bid correctly if you do not know the worth of your hand. To know the worth, you need a uniform and reliable yardstick. The reliability of the most widely used Point Count valuation method leaves much to be desired. It works fine on balanced hands but fails to deliver the goods on distributional ones. It is perhaps for this reason that experts, where distribution is concerned, seldom pay much attention to point count.

In the field of bidding, there is no doubt that the experts have tremendous advantage over a great majority of bridge players for they have come across virtually every conceivable bidding situation and know how to handle them. Their bidding styles are quite complex and beyond the comprehension of an average player. Their method of final contract arrival is based on decades playing experience and extraordinary judgment. Not every one can possess such gifted qualities.

The Orient Bidding System offers a reliable alternative route for arriving at a final contract level. Just as the computer has replaced most of human skill and judgment in solving complex scientific formulas, so has the Orient Bidding System by doing away with the complex approach and **ONE NO LONGER NEED BE AN EXPERT TO BID LIKE AN EXPERT**. Any player, with average abilities (except the beginners) can achieve the distinction of arriving at the best possible contract level on most occasions without having to rely on too many assumptions - the ultimate goal in sound bidding and a quality that is exclusively found in the bidding approach of truly great players.

Competitive bridge is like an on-going war. You cannot win a nuclear war with bow and arrows. You need equal, if not better fire powers. The Orient Bidding System provides the necessary technologically advanced means to achieve the desired objectives.

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